EQUALIS PRIVACY POLICY

Equalis LLC ("Equalis") understands that you care about how your personal information is used and shared. We take your privacy seriously. By visiting Equalis' website at http://www.equalis.com ("equalis.com"), or using any of our services or products, you acknowledge that you accept the practices and policies outlined in this Privacy Policy.

What does this Privacy Policy cover?

This Privacy Policy covers Equalis' treatment of personally identifiable information ("Personal Information") we gather when you are accessing equalis.com or when you use our services. This policy does not apply to the practices of companies that Equalis does not own or control, or to individuals Equalis does not employ.

What Personal Information does Equalis display or collect?

The information we gather enables us to personalize and improve our services, and to allow our users to set up a user account and profile that can be used to interact with other users through equalis.com. In connection with equalis.com, we may request and display some personal information to other users or visitors of equalis.com. We allow users to control much of the information that is displayed about them through their profile preferences.

PERSONAL INFORMATION YOU PROVIDE TO US:

We receive and store any information you enter on equalis.com or provide to us in any other way. Personal Information collected may include your name, gender, e-mail address, phone number, occupation, address, interests, and information about your use of the services on equalis.com. You may choose not to provide us with certain information, but then you may not be able to take advantage of all the features that we have to offer. The Personal Information you provide is used for such purposes as responding to your requests for certain information, finding and interacting with other users, customizing the advertising and content you see, and communicating with you about promotions and new features. You may modify or remove your personal information at any time by logging into your account and accessing features to edit your profile and account information. Changes to your profile or account information may take a few hours to be reflected on equalis.com as our website automatically re-indexes periodically.

PERSONAL INFORMATION COLLECTED AUTOMATICALLY:

We receive and store certain types of information whenever you interact with equalis.com or obtain services from us. Equalis automatically receives and records information on our server logs from your browser including your IP address, cookie information, and the page you requested. We also record the details of your transactions on equalis.com.

Generally, our service automatically collects usage information, such as the numbers and frequency of visitors to our site. Equalis only uses this data in aggregate form, that is, as a statistical measure, and not in a manner that would identify you individually. This type of aggregate data enables us to make improvements to equalis.com and improve our services. As part of this use of information, we may provide aggregate information to our partners about how our users, collectively, use our site. We share this type of statistical data so that our partners also understand how often people use their services and equalis.com, so that they may improve their website, products, and services. We never disclose aggregate information to a partner in a manner that would identify you individually.

E-MAIL COMMUNICATIONS:

We often receive a confirmation when you open an e-mail from Equalis. We use this confirmation to help us make e-mails more interesting and helpful. We also compare our email list to lists received from others in an effort to avoid sending unnecessary duplicate messages to our users.

WEBSITE USAGE:

We often receive a confirmation when you use specific features on equalis.com like post to a user's profile wall, upload photos or documents, and comment on blogs. We use this confirmation to ensure that users are not engaging in abusive practices that may degrade other participants' user experiences or trust in Equalis.

What about cookies?

Cookies are electronic identifiers that we transfer to your computer's hard drive through your browser to enable our site to recognize your browser and tell us how and when pages in our site are visited and by how many people. Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies or other ways of controlling your acceptance of new cookies.

Ads appearing on equalis.com may be delivered to users by our advertising partners, who may use cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by equalis and does not cover the use of cookies by any advertisers.

Will Equalis share the Personal Information it receives?

We neither rent nor sell your Personal Information to anyone. We share your Personal Information only as described in this Policy.

AFFILIATED BUSINESSES WE DO NOT CONTROL:

We are affiliated with a variety of businesses and work closely with them in order to provide a wide range of features and services to our users. In certain situations, these businesses may operate stores at equalis.com or sell items to you through equalis.com. In other situations, Equalis may provide services, or sell products jointly with affiliated businesses. You can easily recognize when an affiliated business is associated with your transaction, and we will share user information that is necessary to complete such transactions with that affiliated business.

AGENTS:

We employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you. Examples include email, member database hosting, and customer support. Equalis' agents do not have any right to use Personal Information we share with them beyond what is necessary to assist us.

USER PROFILES:

User profile information including screen name and location may be displayed to other users to facilitate user interaction within equalis.com. In order to facilitate interaction among users Equalis allows users to search for other users by using first and last name and other information users provide in their profile. Users' full names will not be revealed to other users by Equalis unless you select to do so through your profile settings.

PROMOTIONAL OFFERS:

We may send offers to certain users on behalf of Equalis or other businesses. However, when we do so, we do not give the other business your name and address. You will be able to unsubscribe to these promotional offers if you do not wish to receive them.

BUSINESS TRANSFERS:

In some cases, we may choose to buy or sell assets. In these types of transactions, user information is typically one of the business assets that are transferred. Moreover, if Equalis, or substantially all of its assets were acquired, or in the unlikely event that Equalis goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. If such transfers occur an acquirer may continue to use your Personal Information as set forth in this Policy.

PROTECTION OF EQUALIS AND OTHERS:

We may release Personal Information when we believe in good faith that release is necessary to comply with that law; enforce or apply our Terms of Service and other agreements; or protect the rights, property, or safety of Equalis, our employees, our users, or others. This includes, without limitation, exchanging information with other companies and organizations for fraud protection.

WITH YOUR CONSENT:

Except as set forth above, you will be notified when your Personal Information may be shared with third parties, and will be given the option to prevent the sharing of this information.

Is Personal Information about me secure?

Your Personal Information is protected by a password for your privacy and security. You are responsible for ensuring that there is no unauthorized access to your account and Personal Information by selecting and protecting your password appropriately and limiting access to your computer and browser by signing off after you have finished accessing your account each session. Equalis endeavors to protect user information to ensure that user account information is kept private, however, Equalis cannot guarantee the security of user account information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of user information at any time. For additional information about the security measures Equalis uses in connection with equalis.com, please contact us at member.services@equalis.com. Equalis.com contains links to other sites where we are not responsible for the privacy policies and/or practices on other sites. When linking to another site a user should read the privacy policy stated on that site. This Privacy Policy only governs information collected on equalis.com.

Please be aware that whenever you voluntarily post information to public areas on equalis.com or any other public forums, such information can be accessed by the public.

What Personal Information can I access?

Equalis allows you to most of the information about you for the purpose of viewing, and in certain situations, updating that information through your profile management settings.

What choices do I have?

You can always opt not to disclose information, even though it may be needed to take advantage of certain Equalis features.

You are able to add or update certain information through the profile management settings on the site. When you update information, however, we often maintain a copy of the unrevised information in our records.

You may request deactivation of your account by sending an e-mail to member.services@equalis.com. Additionally, some of your information may remain in our records after deactivation of your account as well as on public areas of the site like comments you have posted on profile walls or blogs.

Can you change this Privacy Policy?

Equalis may make changes to this Privacy Policy from time to time for any reason. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used or collected. If we make changes in the way we use Personal Information, we will notify you via e-mail or by posting an announcement on equalis.com. Users are bound by any changes to the Privacy Policy when using equalis.com after such changes have been first posted.

How can I contact Equalis?

If you have any questions or concerns regarding privacy at equalis.com please send us a detailed message to member.services@equalis.com.